

WHY BURNFREE



RELIEF

BurnFree delivers **RAPID PAIN RELIEF**.



BurnFree **DECREASES HEAL TIME**.

400%



vs.



BurnFree gel is **400%** more effective at **COOLING BURNS** than water.

2x



LEADING COMPETITION



BurnFree **HYDRATES** the burn area; **TWICE** as much gel **STAYS** on the burn area than the leading competition.



BurnFree will **NOT LOCK** in the heat.

HOW TO TREAT A BURN



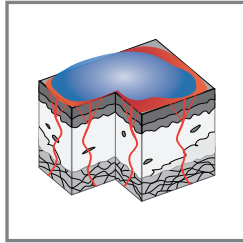
1 COOL THE BURN
to help reduce skin damage.

2 RELIEVE THE PAIN
by covering exposed nerve endings.

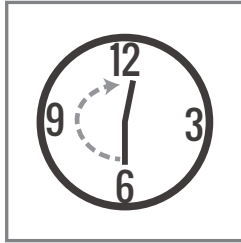
Do: Use BurnFree Pain Relieving Gel



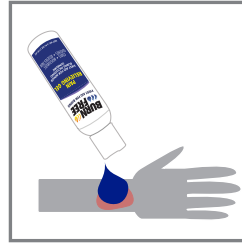
Apply to burn area.



BurnFree provides immediate pain relief by covering exposed nerve endings.

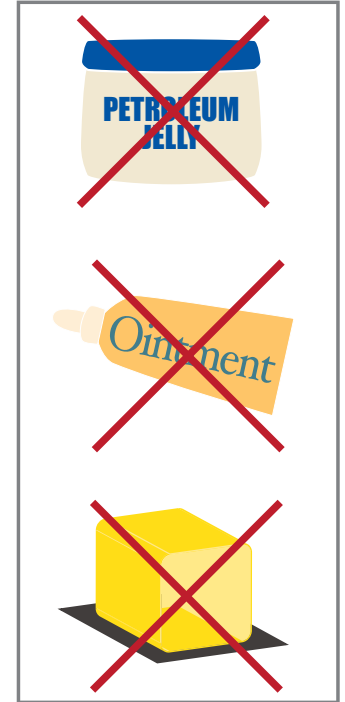


Leave on for 30—60 minutes.



Re-apply as often as necessary.

Don't:



Don't use petroleum jelly, ointments, or butter. These and other home remedies for minor burns actually make the burn worse, trapping in heat and allowing the burn to progress deeper.

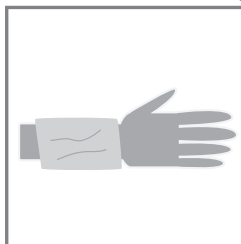
Do: Use BurnFree Sterile Burn and Wound Dressings



Open package.



Apply to burn area.

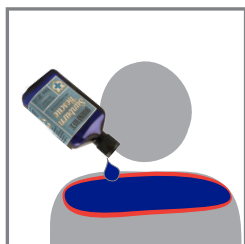


Wrap loosely.

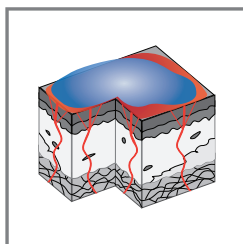


<3 hours
Seek medical attention.

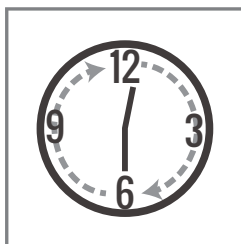
Do: Use BurnFree Sunburn Rescue



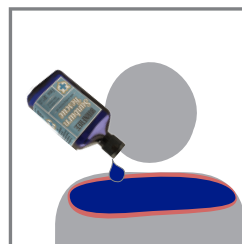
Apply BurnFree Sunburn Rescue immediately after sun exposure.



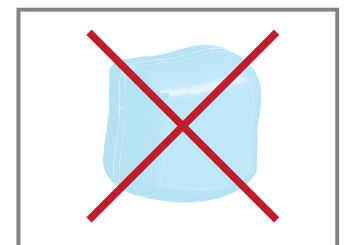
Cools, soothes, moisturizes, relieves pain.



Leave on for at least 30 minutes.



Re-apply as often as you'd like.



Don't use ice. Extreme cold can cause additional tissue injury and in some cases hypothermia.

IT'S NOT A MATTER OF IF, IT'S A MATTER OF WHEN.



11.6 million people receive professional treatment for burn injuries each year.



42% of people get sunburned each year.



Every 25 seconds, someone in the United States is burned or scalded.¹



Burns occur mainly in the home and workplace.

¹"Every Second Counts When a Child is Burned," Camarillo Acorn, North American Precis Syndicate Inc., (accessed 09/2013).
²"What to do in a Medical Emergency; Burns," Emergency Manual, American College of Emergency Physicians (accessed 09/2013).



Because the body holds heat, a burn can progress deeper into the dermis for up to 3 days if not cooled immediately.²



burnfree.com